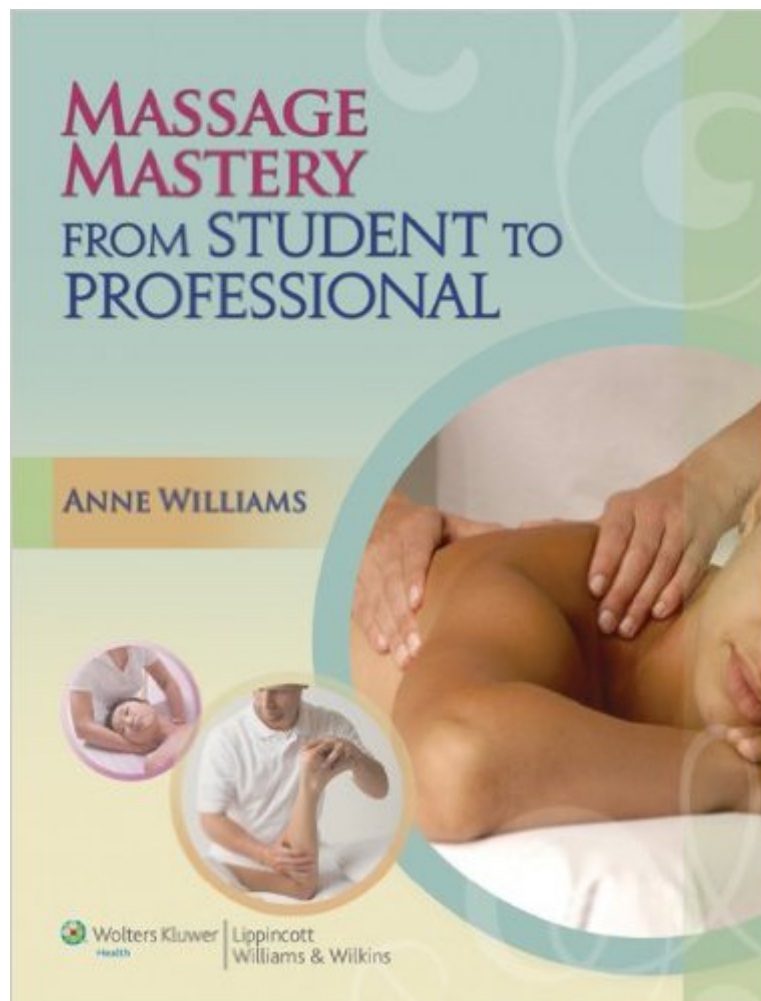


The book was found

Massage Mastery: From Student To Professional (LWW Massage Therapy And Bodywork Educational Series)



Synopsis

This comprehensive introductory massage text is organized into 24 chapters that cover the key areas addressed in massage programs of 500 to 1200 hours in length. Topics inside the chapters are structured to allow for manageable reading assignments that build a student's sense of accomplishment and motivation. Written and designed for today's adult learner, the book offers a broad discussion of foundation massage with appropriate depth for a beginning student progressing to an entry-level professional. It also contains new topics that are necessary to prepare today's adult learners for successful massage careers. (Note: It does not cover anatomy and physiology, as A&P is best thoroughly covered in a separate textbook.) A helpful appendix on health care terminology, a comprehensive massage glossary, and a robust set of ancillary materials complete the package. The companion Study Guide contains topic-specific Rubrics, Learning Contracts, and a variety of exercises and activities for students.

Book Information

Series: LWW Massage Therapy and Bodywork Educational Series

Paperback: 864 pages

Publisher: LWW; 1 Pap/Psc edition (March 2, 2012)

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ISBN-10: 0781780179

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Product Dimensions: 8.3 x 1.3 x 11 inches

Shipping Weight: 4.2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars See all reviews (13 customer reviews)

Best Sellers Rank: #67,750 in Books (See Top 100 in Books) #37 in Books > Health, Fitness & Dieting > Alternative Medicine > Acupuncture & Acupressure #66 in Books > Textbooks > Medicine & Health Sciences > Alternative Medicine #96 in Books > Textbooks > Medicine & Health Sciences > Allied Health Services > Physical Therapy

Customer Reviews

Most of my massage school books were full of fluff, with very little actual content. This book is jam packed with useful information, and it's only fault is that it might be too dense to read cover to cover. Think of it as more of a reference book, where you'll read a section about a topic that is of particular interest to you, or a few pages on a topic that you're covering in class. Overall, a great text, and a good start if you're a massage hobbist that's looking to move into the professional realm.

BAD KINDLE EDITION Although the text inside this book is valuable and well written""", the publishing company obviously does not care about quality and ease of use - only money. "There are only location points and no page numbers. It wastes HOURS of studying time spent in the school library referencing search terms (that might work - that is trial and error too) to replace the page numbers our teachers very reasonably put in the syllabus. It is a waste of the teachers' time to figure out freaking location points for an eBook that the publishing company should have put in before Kindle Release if they were even halfway competent. LWW isn't even competent enough to have a website with a working call button on their front page, and bad formatting elsewhere. I am left with the options of wasting valuable time, or falling behind in my required reading because this process is a pain the nuisance, or reading at the school library, which is free...but the text is inconsistently available. I don't plan on purchasing another LWW text. They can fix their problem while I *hope* my school library has a copy on hand every time I need it.

As a massage student, this book is one of the most used textbooks we have. It contains so much information about pretty much everything you deal with as a massage therapist. Hydrotherapy, dual relationships, business, etc.

Fabulous introduction to the world of massage providing an interesting, detailed, global historical context for therapeutic massage practice, up-to-date and specific disease prevention education protocols, and detailed descriptions and guidelines regarding a wide variety of massage techniques. Clearly written. Well organized. Easy to understand. Also serves as an informative reference book throughout a massage practitioner's career. Most notably, this book highlights relevant recent changes in massage documentation and practice that have transpired over the past two decades. A must have for all masseuses - new & seasoned.

Lots of useful material in here, but it is poorly written and full of typos. This is not professional. If they want to continue charging college level (or even close to college level) prices, they should pay for better editing.

We were able to use this for two different classes. It's a great book to have. Bought a used copy and it still looks pretty good.

Useless for schoolBuyer beware no page numbers or equivalent. Great text but do not buy kindle edition.

Really good book ! Seller really stay behind their product. I really appreciate

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